

Information about our use of cookies

Welcome to www.hollytreeneaton.co.uk (the "Site") which is owned and operated by Hollytree Trade Sales Limited ("we", "our", "us", "Hollytree Trade Sales Limited").

Here you will find information on what cookies may be set when you visit the Site and how to reject or delete these cookies. For further information about this Site, please click here to see our Terms and our [Privacy Policy](#).

Our Site uses cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site.

By continuing to browse the Site without disabling cookies, you are agreeing to our use of cookies in the manner described in this Cookie Policy.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

How to Control and Delete Cookies

When you accessed the Site, you were presented with a message that notified you of our use of cookies. We had to use a cookie to present you with that notice (you can see details of this cookie under 'Cookie Banner' in the table below). If you continue to use the Site, more cookies and other tracking technologies will be placed on your computer as described in this Cookie Policy in order to enhance your user experience whilst on the Site. By continuing to use the Site and/or by accepting our [Terms and our Privacy Policy](#), you are agreeing to the use of such cookies and tracking technology.

We will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by this Site (or, indeed, on any other site) you can do this through your browser settings. The 'Help' function within your browser should tell you how. In respect of cookies that are set via this Site, you can also disable these by following the instructions provided in the section titled 'Opting Out' in each of the tables below.

Alternatively, you may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by Hollytree Trade Sales LTD, we are not responsible for any of the content on them.

Please be aware that restricting cookies may mean that you will not be able to take full advantage of all the features or services available on this Site.

Main Cookies Used on the Site

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Cookies are either 'persistent' or 'session' cookies. A session cookie is a temporary files which is erased when your close your browser. A persistent cookie will however stay in one of your browser's subfolders until it is deleted manually or your browser deletes them based on the duration period contained within the cookie file.

Details of the main cookies we use and the purposes for which we use them are set out in the table below:

Cookie	Name	Purpose
Non-essential session	Key stroke recording	This cookie enables us to record the information you input into the application form as you do so. It is confined to our Site and will not capture information in other windows open at that time. This cookie allows us to record your information so that we can use these details to contact you if (i) you do not proceed with your application, for whatever reason; or (ii) if you begin, but do not complete, your application, for whatever reason, to see if there is any way we can assist with completing and/or submitting your application.
Essential persistent cookie	_utma	Google Analytics: This cookie together with the following cookies detailed below (_utmb _utmc, _utmv and _utmz) are used to collect information about how visitors use our site including the number of visitors, where visitors have come to our website

Cookie	Name	Purpose
		from and the pages they visit. We use this information to collect statistics about site usage so that we can compile internal reports with the aim to improve the user experience on the website. _Utma is used to distinguish users and sessions. The cookie is updated every time data is sent to Google Analytics.
Non-essential persistent cookie	_utmb	This cookie is used to determine new sessions/visits. The cookie is updated every time data is sent to Google Analytics.
Non-essential persistent cookie	_utmz	This cookie works in tandem with _utmb to calculate visit length. Google __utmb cookie demarks the exact arrival time and then Google __utmz registers the precise exit time of the user. The cookie is updated every time data is sent to Google Analytics.
Non-essential persistent cookie	_utmv	This cookie is used to store visitor-level custom variable data to improve our targeting capabilities. The cookie is updated every time data is sent to Google Analytics.
Non-essential persistent cookie	_utmz	This cookie stores the traffic source or campaign that explains how you have reached our site. The cookie is updated every time data is sent to Google Analytics.
Non-essential persistent cookie	DoubleClick cookies	These cookies are used to serve our internet advertisements on other sites. Common applications are to target advertising based on what is relevant to a user in order to improve reporting on performance and to avoid showing ads the user has already seen.
Essential session	SessionID	We use session cookies for storing and retrieving values for a user. When you navigate to the site, the server establishes a unique session for you that lasts for the duration of your visit. For each session, it maintains session state information where applications can store user-specific information in a non-persistent cookie. The information stored on the server will remain in the server's memory until the session is either explicitly removed or expired

Changes

We may make changes to this Cookie Policy at any time by sending you an e-mail with the modified Terms or by posting a copy of them on the Site. Any changes will take effect 7 days after the date of our email or the date on which we post the modified [Terms](#) on the Site, whichever is the earlier. Your continued use of the Site after that period expires means that you agree to be bound by the modified policy.

Further information

If you require further information about the type of cookies we use on our Site please send an email to hollytretradesales@hotmail.co.uk.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. We may also use third party cookies to help us with market research, revenue tracking, improving site functionality and monitoring compliance with the [Terms](#)

If you do not agree with our Cookie Policy you can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. The 'Help' function in the browser should tell you how to do this. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Contact Us

If you have any questions or concerns about cookies or your privacy when using the Site, please contact us at hollytretradesales@hotmail.co.uk.

